



**Dr. Öğr. Üyesi Emircan
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İletişim Bilgileri

Havacılık ve Uzay Bilimleri Fakültesi, Eskişehir Teknik Üniversitesi, 2 Eylül Kampüsü, Tepebaşı,
Eskişehir, TÜRKİYE

Çalışma Konuları

Tüketici Davranışları, Çok Kriterli Karar Verme, Hizmet Pazarlaması

Örnek Dersler

Havacılıkta Müşteri İlişkileri Yönetimi (Lisans Düzeyi)

Örnek Yayınlar

Akan, Ş., Özdemir, E., & Bakır, M. (2022). Purchase Intention Toward Green Airlines and Willingness to Pay More: Extending the Theory of Planned Behavior. In Corporate Governance, Sustainability, and Information Systems in the Aviation Sector, Volume I (pp. 123-143). Singapore: Springer Nature Singapore.

Bakır, M., Akan, Ş., & Özdemir, E. (2021). Regional aircraft selection with fuzzy PIPRECIA and fuzzy MARCOS: A case study of the Turkish airline industry. Facta Universitatis, Series: Mechanical Engineering, 19(3), 423-445.

Bakır, M., Özdemir, E., Akan, Ş., & Atalık, Ö. (2022). A bibliometric analysis of airport service quality. Journal of Air Transport Management, 104, 102273.

Akademik CV

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Contact

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Tepebaşı, Eskişehir, TÜRKİYE

Study Areas

Consumer Behavior, Multi-Criteria Decision-Making, Service Marketing

Sample Courses

Customer Relationship Management in Aviation (Undergraduate Degree)

Sample Publications

Akan, Ş., Özdemir, E., & Bakır, M. (2022). Purchase Intention Toward Green Airlines and Willingness to Pay More: Extending the Theory of Planned Behavior. In Corporate Governance, Sustainability, and Information Systems in the Aviation Sector, Volume I (pp. 123-143). Singapore: Springer Nature Singapore.

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Academic CV

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